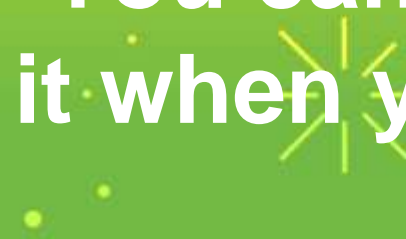




**This is a VIPKID Introduction Master Deck.**



**You can modify the .PPT file and use it when you pitch VIPKID to a group of potential teachers!**





**Part-time Teaching,  
Full-time Fun!**



*Join our ESL Community!*



# Recruiter name

5 word description

- Replace photos with pictures of you



About



**VIPKID provides  
the American  
Elementary School  
Experience to  
children in China,  
all from the  
comfort of their  
own homes.**

Our Quest:

# Create Personalized, Joyful Education

Inspiring a love of learning in all students



# Meet William







Founded in 2013

BEIJING



SAN FRANCISCO

Founder is  
a Former Teacher!

Our Model:

# Everyone Benefits!

COST OF  
STUDENT  
LEARNING

↓ 60%  
/HR

\$88



OFFICE  
TUTORING

\$36



VIPKID

TEACHER  
INCOME

↑ 50%  
/HR

\$15



AVG  
PAY

\$22



VIPKID



# Endorsements from Top Organizations

**Bloomberg**

**Forbes**



**coursera**

**ETS TOEFL Primary.**

## Bloomberg

### If the U.S. Won't Pay Its Teachers, China Will

VIPKid has raised \$125 million and signed up 50,000 kids to study English, math and science online.



## Forbes

### Work From Home in 2017: The Top 100 Companies Offering Remote Jobs

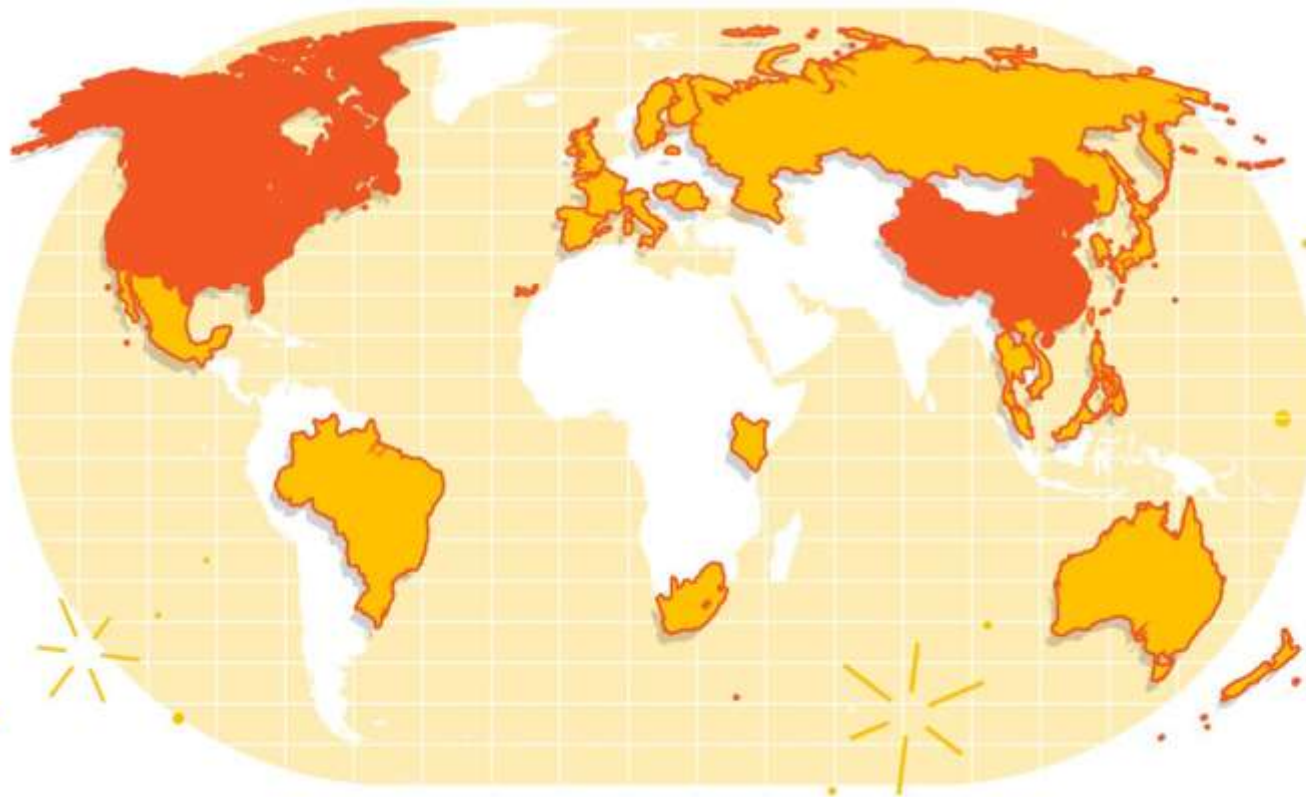
1. Appen
2. LiveOps
3. Amazon
4. TeleTech

**5. VIPKID**

6. LanguageLine Solutions
7. Working Solutions

## Expanding around the World

## 32 Countries



# 120,000

## Paying Students



98.5% Chinese

12,000

## Teachers



US & Canada

# VIP KID® Flipped Classroom

Before Class →

Introduce objectives  
& watch a video!



One-on-one →

US Common Core  
Standards for K-5



Homework

Interactive  
practice activities,  
all auto graded





# Global Impact



## Stanford + VIPKID Research Institute

"The sheer scale of this presents the opportunity to examine theories that you couldn't look at in your own lab"



## Jack Ma Rural Education Project

SDG advocate Jack Ma says quality rural education key to China's poverty reduction campaign









# Our Differentiators

Teachers Students Curriculum Technology

This, That, The

<p><b>this</b> (close, singular)</p>  <p><b>This</b> is a shirt .</p>	<p><b>that</b> (far, singular)</p>  <p><b>That</b> is a shirt .</p>
<p><b>these</b> (close, plural)</p>  <p><b>These</b> are shirts.</p>	<p><b>those</b> (far, plural)</p>  <p><b>Those</b> are shirts.</p>





# Life as a Teacher ●●●





# Life as a Teacher ●●●

## Your Contract

Up to  
**\$22/hr**

**\$14-22**

**Bonus  
Perks**

*\$2 bonus per class,  
Referral Bonus,  
Competition Bonus*

**Monthly  
direct  
deposit**

**6 month  
contracts**

**\$7-9**  
*Base pay  
per class*

**No  
taxes  
withheld**

# Life as a Teacher ●●● Lessons

- No Lesson Planning or Grading!
- A Mix of Regulars & New Students
- Take Online Workshops





Application ●●

# How to Apply





# Application Requirements

- One year teaching experience
- Bachelor's Degree
- Exposure to US or Canadian School System

*Learn to be techy!*

- High speed internet
- Ethernet cable
- Chrome browser
- Web cam
- Headset
- Microphone

# Application ●●

## 4 Easy Steps

**Application  
Screening**

**Interview  
& Demo  
Lesson**

**Teacher  
Prep  
Videos**

**Mock  
Class  
I & II**

**You are hired as an  
Independent Contractor**

**We recruit all year long.  
You can start immediately!**

I'll coach you through  
the process!

*use my signup code*

T.VIPKID.COM.C

N

**123ABc**

# Appendix



# Example Schedule

Example screenshot of a scheduling interface from [vipdateteachers.com/booking/course](http://vipdateteachers.com/booking/course).

**Navigation:** Courses

**Message:** You can make a time slot available to be booked within 24 hours now! [Learn more...](#)

**Time Zone:** America/New\_York

**Week Navigation:** < Prev Week | This Week | Next Week >

	<b>Monday</b> 2017-05-29	<b>Tuesday</b> 2017-05-30	<b>Wednesday</b> 2017-05-31	<b>Thursday</b> 2017-06-01	<b>Friday</b> 2017-06-02	<b>Saturday</b> 2017-06-03	<b>Sunday</b> 2017-06-04
12:00 AM							
12:30 AM							
01:00 AM							
01:30 AM							
02:00 AM							
02:30 AM							
03:00 AM							
03:30 AM							
04:00 AM							
04:30 AM							
05:00 AM							
05:30 AM							
06:00 AM							
06:30 AM	BOOKED Mia	BOOKED Mia	BOOKED Mia	BOOKED Issie	BOOKED Jerry	BOOKED Andy	
07:00 AM	BOOKED Baby	BOOKED Jerry	BOOKED Ben	BOOKED Baby	BOOKED Andy	BOOKED Lucas	
07:30 AM	BOOKED Ryan	BOOKED Lyan	BOOKED eagle	BOOKED Andy	BOOKED Lyan	BOOKED Baby	
08:00 AM		BOOKED Cherry Liu			BOOKED Cherry Liu	BOOKED eagle	
08:30 AM			BOOKED Ryan			BOOKED Ryan	
09:00 AM	BOOKED Jerry		BOOKED Sophie	BOOKED Jerry			
09:30 AM	BOOKED Hardison		BOOKED Hardison	BOOKED Hardison			
10:00 AM	BOOKED Lueann		BOOKED Candy	BOOKED Jerry			
10:30 AM							
11:00 AM							
11:30 AM							

**Taskbar:** Windows taskbar showing the time as 3:51 PM on 5/26/2017.



# Teacher Community



Seattle, WA



Portland, OR



Detroit, MI



Chicago, IL



Amsterdam



Denver, CO



Phoenix, AZ



Beijing, China



Austin, TX

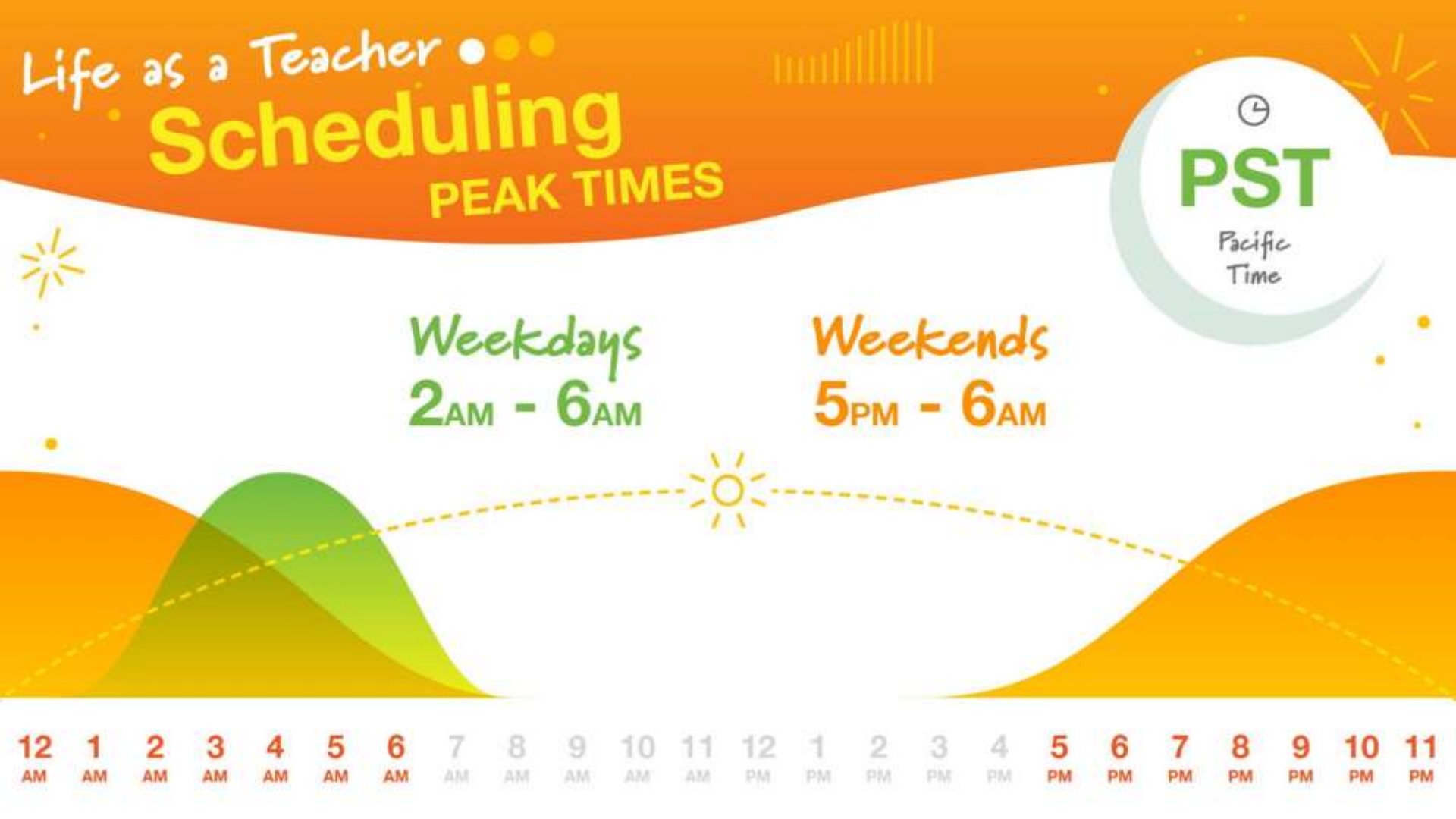


Atlanta, GA



Orlando, FL













# Title





# Title



# Title

